

E-Business

Individual or Team Event Performance Event with Judge Q & A

Eligibility

- Each local chapter may submit one (1) entry that may be created by an individual member or by a team, not to exceed three (3) members, to compete in this event.
- No more than one (1) team member may have competed in this event at a NLC or have competed more than two (2) years at the national level.
- No more than one member in a team of two or two members in a team of three may be substituted should circumstances arise that warrant the substitution.
- Between the RLC and SLC, or between the SLC and NLC, in the case of an unforeseen situation, one (1) team member may be substituted with the approval of the State Office. Failure to discuss this change with the State Office could result in team disqualification.

Copyright and Fair Use Information

It is the policy of FBLA-PBL to comply with state and federal copyright laws. Copyright information is provided in the FBLA Format Guide. You may also use the following Web sites as a reference:

- Copyright and Fair Use Guidelines for Teachers at <http://www.mediafestival.org/copyrightchart.html>
- U.S. Copyright Office at <http://www.copyright.gov/> or <http://www.copyright.gov/title17/circ92.pdf>

Procedures

The 2016 topic will be:

Create a website for a banquet hall (to be used for wedding receptions, engagement parties, and any type of celebrations or business presentation meetings). Develop a company identity including a name and logo that has a cohesive design structure to be used throughout the website. The site should have elements typical of a banquet hall, including but not limited to:

- *Interactive calendar with availability*
 - *Interactive photo gallery*
 - *Interactive contact information page*
 - *Ability to reserve date online and pay deposit*
 - *Ability to order and pay for two different features*
 - *Ability to request digital sales kit*
- The product or service may be real or fictional.
 - The website must be available for viewing on the Internet at the time the Statement of Assurances Entry Form is submitted.
 - If using a shopping cart, it does not need to be activated
 - Any photographs, text, trademarks or names that are used on the site must be supported by proper documentation and approvals indicated on the site. Members are expected to follow all applicable copyright laws and may be disqualified if items are used inappropriately and not documented.
 - The use of templates must be identified at the bottom of the home page.
 - E-business sites should be designed to allow for viewing by as many different platforms as possible.

Administration of Events

RLC	SLC
Statement of Assurances with URL to be submitted and arrive at the RLC Host by the third Friday in January.	Statement of Assurances with URL at the State Office by the first Wednesday in March.
RLC event results will be based upon prejudged project submission only. No presentation will be	The top 8 finalists will present an oral presentation at SLC. Finalists and schedules will be posted at SLC,